



THANK YOU FOR SHARING!

 SAN FRANCISCO, CA U.S.

Just as you rely on Nearmap for the truth on the ground, we depend on stories like yours to help educate and inspire others. By selecting “yes” or signing below, you acknowledge that you have read, understood and agreed to the terms of this release form. We look forward to sharing your story and seeing your Nearmap journey continue.

Thank you,
Team Nearmap

CUSTOMER RELEASE FORM

1. You agree to (a) collaborate with Nearmap in the creation of a customer story, and/or (b) participate in a webinar hosted by Nearmap as a guest speaker (“Customer Story”).
2. You hereby consent and grant to Nearmap the following:
 - a. the right and exclusive, perpetual, royalty-free, worldwide licence to use, record, distribute, reproduce, broadcast, publicly display, modify, create derivate works of, and otherwise use your opinions, personal information and any other materials derived from your participation in the Customer Story (“Material”), now or thereafter known, for any advertising, marketing and/or other commercial purposes, in any media (including without limit social media) and to sublicense or assign any foregoing rights to third parties;
 - b. the right to display your professional information, such as name, company and job title (as applicable) in the Materials;
 - c. the right to make marketing collateral in connection with your participation in any presentations, demonstrations, and any other activities carried out in relation to the Customer Story;
 - d. the right to exercise all rights in the Material without infringement of your Moral Rights. For the purposes of this release, “Moral Rights” means a right of attribution of authorship, or a right not to have authorship falsely attributed, or a right of integrity or authorship.
3. You agree that, except for your name, contained in the Material, Nearmap will own the Material and all copyright and other intellectual property rights subsisting in the Material throughout the world, whether registered, registrable or not.
4. You agree that you have no right to receive any compensation or benefit in connection with the Customer Story.
5. You agree that neither party is the agent of the other, and neither may make commitments on the other’s behalf and that neither party’s employee nor contractor is an employee of the other party.
6. You agree that you have no claim against Nearmap arising out of Nearmap’s use of the Material as described in this Participant Release Form.
7. You agree that any interviews or endorsements made by you in your participation in the Customer Story may be used by Nearmap in any manner and must represent your current honest opinion. You agree to notify Nearmap of any change in your views or opinions.
8. You release Nearmap from any and all claims, demands or causes of action that you may have, or may in the future have, for any claims arising out of or relating to any uses of the Materials by Nearmap, your participation in the Customer Story or rights granted under this release.
9. You acknowledge that for the purposes of this release form, Nearmap means Nearmap Australia Pty Ltd, and Nearmap US, Inc., including its affiliates and subsidiaries.

You represent and warrant that you:

1. are 18 years of age or older;
2. have read this release;
3. are fully familiar with its contents; and
4. have the full legal capacity to agree to this release, and, intending it to be legally bound.

Signature / Digital Acceptance: _____

Full name:

Date:

Miguel Ramirez-Cornejo

nearmap 

PICTURING PROGRESS IN THE CITY OF EASTVALE

City of Eastvale and Nearmap

MAY 2021 | EASTVALE, CA U.S.



Traditionally dairy farming land, the City of Eastvale in northwestern Riverside County, California, was incorporated in October 2010 and began development of a new, livable city. The city's Community Development Department relies on Nearmap imagery to make informed construction decisions.

CHALLENGE

Faced with planning and designing a new city, and attracting businesses to boost the economy, The City of Eastvale's community development department needed up-to-date imagery to drive smart decision-making. With limited resources preventing the use of drones or commissioned flyovers, and a small workforce of around 30, the department sought an easy-to-use solution that would deliver measurable results.

SOLUTION

Previously relying on aerial maps that could be up to four years old, the city began working with high-resolution, Nearmap imagery. Integrated with ArcGIS, this enabled the city to tell an accurate construction story, attracting new businesses that would contribute long-term economic

gains to its 73,000-strong population. With only 5% of the city's land left for development, intelligent site selection and complementary positioning of new businesses would ensure long-term viability.

BUSINESS IMPACT

Attracting new business was part of the drive to reverse the \$73M in lost annual revenue as residents left due to lack of choice. The ability to show prospective tenants the state of development in the city—while other maps were still showing vacant lots—helped secure valuable proposals. In just 12 months, the city quickly realized financial gain by providing residents with lifestyle, dining and entertainment facilities positioned in prime locations.



\$3M

IN ANNUAL REVENUE GAINS



95%

OF CITY AREA DEVELOPED



73,000+

FAST-GROWING POPULATION

"It's powerful for developers and site selectors to see what is actually going on instead of having to figure it out or rely on old imagery. With Nearmap, it's as good as if they had driven over here themselves."

Miguel Ramirez-Cornejo, Economic Development Senior Management Analyst, City of Eastvale.

III Nearmap Vertical

IX Nearmap Oblique

III Nearmap 3D

NEARMAP FOR GOVERNMENT:

To learn more about how aerial imagery can improve your development processes, visit: www.nearmap.com

